

CASE STUDY



IT'S AN AGE OLD QUESTION! INTERNATIONAL MARKET IS VOLATILE, HOW A NATIVE SOURCING COMPANY CAN MAKE YOUR MERCHANDISE SOURCING, A RISK FREE BUSINESS ?

Businesses sourcing their merchandise from vendors abroad often find themselves shooting in the dark. If they are able to find a professional, ethical vendor, they hit the jackpot otherwise they end up with a bad taste and a loss in their business. And to be fair, many a times it may not be intentional on the part of the suppliers to serve in an unethical or unprofessional way. The reason could be a process or operational error. **For example** - Packing sub-standard goods due to the sheer urgency of clearing up the production floor or just a pressure of catching up a vessel on time. Either way, it's the buyer, who end up suffering the result of such un-thought actions.

We, at JYSP, have been engaged in solving such challenges in business. We are a merchandise sourcing and inspection company and we love - what we do!

One of our EU based customer, who previously worked with suppliers without any involvement from a sourcing company. After a burn out, they shifted most of their business with JYSP! They are a distinguished catalogue company in their market! We are proud to serve them for past one decade! After association with us, they have :

- Regained their lost brand aura,
- Product portfolio gained valuable styles,
- Revenues increased as thoroughly inspected quality products began reaching the end customers,
- Right mix of suppliers are now in portfolio,
- Correct flow of information,
- Quick complaint resolution,
- Logistics are streamlined.

And there are more such benefits that comes in association with JYSP! We have many such stories of happy endings to share. Once a company, who are our present esteemed customer, were keen on including a type of bathmat in their catalogue. They shared their desire with their regular direct supplier. Time was of essence in executing the deal and the supplier couldn't honour that. Fortunately, they found JYSP and handed over the deal to us. We sourced the raw material for the project and received immediate approval over an e-mail regarding materials and the final look of the product. It still brings happiness and satisfaction to remember, how joyously the buyer received our samples. We were able to bring their vision into form in a picture perfect manner and that began a business relationship and it has been flourishing past one decade. Together, we have witnessed 100s of best sellers and the numbers keep growing. We wonder how fast time flies! And that is how you feel, keep doing, what you love to do !

Till next time, when we share with you yet another story of success with JYSP :

HOW A NORTH AMERICAN COMPANY EARNS WORLD WIDE FAME AND BECOMES A MULTI MILLION DOLLAR FIRM IN A SHORT SPAN OF TIME AND STILL GROWING !!